

# MCKAYLA CRUMP

art direction & design

## 📣 EDUCATION & EXPERIENCE



2010-2014  
**Syracuse University**  
S.I. Newhouse School of Public Communications  
B.S., Advertising



2012-2014  
**DestinyUSA, Syracuse, NY**  
Graphic Designer



Feb. 2014-July 2014  
Freelance Designer/Art Director



July 2014-Present  
**MSI Communications, Anchorage, AK**  
Art Director

## 🔗 DESIGN SKILLS



Photoshop



Illustrator



InDesign



Logos/Branding

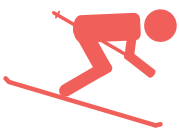


Photography/Editing



Design Thinking

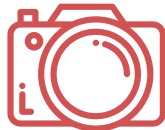
## 🏆 FAVORITES



skiing



black coffee



photography



cows



cider



the outdoors

## 📍 CONTACT



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## REFERENCES

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District Manager at Kelly Services,  
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**Keith Popely**

Copywriter at MSI Communications,  
907.947.3538

**Tom Marriage**

Account Manager at Sockeye Solutions,  
907.575.9795